

Wednesday, September 18, 2013

**RE: Ratings Review for Saravana Bhavan**

Good Morning,

Congratulations on winning the 2013 Talk of the Town Award. This award is extremely important as it validates your commitment to providing the ultimate customer experience. This is our 5th year of rating businesses based on online customer reviews, blogs, social networks, business rating services, and other honors and accolades. Over 11 million businesses were reviewed last year and less than 5% qualified for this award so it's a pretty exclusive "club" that you belong to.

As you know, the Internet leaves business reputations extremely vulnerable. Once something is posted online it is there forever whether or not it is true. It's no secret that every year businesses lose thousands of dollars because they don't do enough to positively promote their brand and image, usually because they lack affordable tools to do so.

**You have earned a 4.5 star rating this year.  
Use your award to grab customers!**

***Talk of the Town News - Award Recipient Confirmation***

**TALK OF THE TOWN AWARD WINNER**

Ratings are calculated based on consumer-review websites and blogs, social networks, business rating services and other award information to determine the top companies across the country. Only those high ranking businesses with a 4-5 star rating win the Talk of the Town News Customer Satisfaction Award.

**AWARDED 2013**

Business Name:	<b>Saravana Bhavan</b>
Rating:	★★★★★
Sector:	Restaurants
Category:	Restaurants
Location:	
City:	Sunnyvale
State/Province:	CA
Phone:	(408)616-7755
Website:	
Email:	<a href="mailto:hsbcalifornia@saravanabhavan.com">hsbcalifornia@saravanabhavan.com</a>

We ARE the Talk of the Town!

**ORDER FORM**

As your personal awards coordinator, I look forward to working with you to help you build upon your reputation and increase your earning potential. I have worked with award winners for years and know that our awards program provides positive results for business owners. Don't just take my word for it, check out our testimonials online:

[View Testimonials](#)

We've done extensive research on our program and asked for feedback from businesses displaying their awards. They agree that their promotional materials have proved to be an invaluable asset in:

- **Retaining and Attracting Customers**
- **Building Credibility and Standing Apart from the Competition**
- **Hiring and Retaining Exemplary Employees**

- Improving SEO & Pushing Down Negative Reviews
- Making “Winning” their Company Brand

You have worked hard to qualify for our awards program and I hope that you utilize your custom promotional materials to validate your efforts. Order your 2013 materials today and I will have them to you in our next shipment. Your direct URL link to your award page is as follows:

[www.talkofthetownnews.com/awards2013/4086167755](http://www.talkofthetownnews.com/awards2013/4086167755)

Thank you and congratulations again to you and your team for providing the ultimate customer experience!

Susan Singer  
Awards Coordinator for **Saravana Bhavan**  
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**Talk of the Town News**  
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